

**Editorial Notes and
Announcements**

JAMES H. BEAL, Editor.....Scio, O.

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The Association does not accept responsibility for the opinions of contributors. Offensive personalities must be avoided.

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**GREETING FROM HONORARY
PRESIDENT A. B. LYONS.**

To the Members of the American Pharmaceutical Association:

I take great pleasure in being able to send you a word of New Year's greeting. It has been very gratifying to me during my severe illness to receive from so many of you words of sympathy and expressions of a hope that my recovery might be speedy and complete.

Complete recovery I suppose that I cannot hope for, but I am happy in present freedom from discomfort, and especially in finding myself increasingly able to resume my wonted activities.

The wholly unlooked-for honor conferred upon me at Nashville, in my absence, calls for grateful acknowledgment. I accept it in the spirit in which it was offered—not as a thing I had a right to claim or expect. I trust that it may be possible for me yet to render to my chosen profession services such as shall justify your confidence.

A. B. LYONS.

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THE PRESIDENT ELECT.

As noted in the November issue of the JOURNAL, Mr. Caswell A. Mayo, editor of the *American Druggist*, has been duly elected to preside over the fortunes of the American Pharmaceutical Association during the official year 1914-1915, his official duties beginning with his installation at the 62d annual meeting, which will convene at Detroit, Aug. 24 next.

From an appreciative article by Thomas J. Keenan, who was for many years associated with Mr. Mayo in editorial work, we abstract the following:

"At the annual meeting of the Association in Nashville last August, Mr. Mayo's name and the names of two other pharmacists were placed in nomination by a committee, and after the meeting adjourned these names were submitted by mail to every member of the Association, with a request that the member indicate his preference on a ballot enclosed for the purpose. On October 24, the ballots were counted by the official board of canvassers, when it was ascertained that Mr. Mayo had been elected by a plurality of votes. In accordance with the by-laws of

the Association, the installment takes place at the meeting in Detroit next year.

"Seldom in the balloting for a president of the American Pharmaceutical Association has such an intensity of interest been displayed or has enthusiasm run so high as in the present election. The opposing candidates were men of nation-wide fame and prestige, whose friends spared no effort to



CASWELL A. MAYO, New York,
President-elect, 1914-1915.

improve their chances of election. One has achieved prominence as the editor of a comparative newcomer in the field of drug journalism, and his candidacy was actively championed by a local association of pharmacists; while the other enjoyed an extensive acquaintance among pharmacists throughout the country, and by creditable and long-continued activity in association work generally, had gained many loyal followers and zealous supporters. Both were connected in a teaching capacity with colleges of pharmacy.

"The prospects of Mr. Mayo's success at no time seemed very bright, and it was doubted by many whether the sterling obligations under which he had placed the membership of the American Pharmaceutical Asso-

ciation by indefatigable industry in committee work during the years of his connection with it, would be recognized and acknowledged.

"Mr. Mayo's activity in the affairs of the American Pharmaceutical Association dates from 1892, the year which saw the passing of the lamented Prof. P. Wendover Bedford, though he was well known to some of the members from an earlier period, when he was associate editor of the *Druggists Circular*. Professor Bedford had been a very influential factor in the upbuilding of the Association, not alone in New York state, but in every part of the country reached by his editorial articles in *The Pharmaceutical Record*. The work which he was compelled to relinquish by death was taken up by Mr. Mayo, and how well the latter has served the Association, and through it the pharmaceutical profession of the United States, may be read in the pages of the *American Druggist* from the time he assumed the editorship in 1892 down to date.

"Two kinds of pharmaceutical journalism are recognized as having come into existence during the past quarter of a century. There is the kind which disseminates ideas, upholding high professional aims and directing the progress of pharmacy; and a contracting type which exploits the purely commercial features of pharmacy, catering principally to minds that seek cheap entertainment, or to those who have small regard for ethical considerations and are ready at any time to sacrifice the higher things of the profession for financial gain.

"In the conduct of the *American Druggist* Mr. Mayo has always striven to preserve the golden mean, and while insisting on a high standard of educational qualification for the pharmacist, he has not overlooked the commercial interests, nor the necessity of a sound training in business system and efficiency."

What Mr. Keenan has said concerning Mr. Mayo's untiring and valuable services to the Association will be heartily endorsed by the members of that body, who, without exception, regard his election to the presidency as a promotion well deserved, and who also believe that his many estimable qualities of heart and head fit him admirably to discharge with credit to himself and the Association the somewhat exacting duties of the high office to which he has been called. Long live the president-elect!

THE NEW PRESIDENT OF THE N. W. D. A.

The newly elected president of the National Wholesale Druggists' Association, George W. Lattimer, was born in Columbus, Ohio, December 6, 1856. His literary education was obtained in the public schools of that city, at a preparatory school in Cleveland,



GEO. W. LATTIMER,

President of the N. W. D. A.

and at Amherst college, from which latter he graduated in June, 1879, with the degree of bachelor of arts. After a short period spent in the study of law, Mr. Lattimer went to Colorado and became interested in the mining business, but a year later returned to Columbus, and shortly afterwards became secretary and treasurer of the Hocking Valley Coal Mine Company. In 1882 he associated himself with George B. and Linus Kauffman in the formation of the wholesale drug firm of Kauffman, Lattimer & Rising, which, following the withdrawal of Mr. Rising, was changed to the firm Kauffman, Lattimer & Co. In 1888 the business was incorporated as The Kauffman-Lattimer Co., of which Mr. Lattimer has been from the beginning, and is at the present time, secretary and treasurer.

Mr. Lattimer attended the organization meeting of the N. W. D. A., in 1882, and has since that time been a constant attendant and

active member, filling various official positions and committee chairmanships. Perhaps his most valuable work has been done as chairman of the Committee on Fire Insurance, and it is said that as a result of the efforts of this committee the cost of insurance to wholesale druggists has been reduced from a general average rate of \$1.45 to an average rate of 45 cents.

In his home city Mr. Lattimer has been prominent in many civic and commercial enterprises. He has been president of the Columbus Chamber of Commerce, president of the Columbus City Park Commission, and a member of the State Board of Arbitration, and was a member of the State Floods Commission, which was charged with the distribution of the funds raised for the relief of the sufferers by the flood in the spring of 1913, acting on this body as the representative of the American Red Cross Society. He is president of the Central Philanthropic Council, which is a consolidation of the organized charities of Columbus, and is also a trustee of the Humane Society.

He is a member of the Columbus Club, the Columbus Athletic Club, and was one of the founders and is a director of the Columbus Country Club.

The esteem in which Mr. Lattimer is held by his fellow citizens, as evidenced by the numerous civic and other honors which have been conferred upon him is held to be abundantly warranted by his business associates who have been in close touch with him for so many years. He represents the very best type of American citizenship, liberal in his views upon all subjects, always ready to contribute of his time and means to the welfare and uplift of his fellowmen, diligent in business, faithful in the discharge of every trust which he accepts, and has always been a sturdy supporter of the highest principles of commercial honesty in his business relations.

His numerous friends in his home city and throughout the state feel that his election to the presidency of the N. W. D. A. was an honor most worthily bestowed, and deem themselves also honored through his elevation to that position.